01. SIZE AND PROPORTIONS - HORIZONTAL

RECOMMENDED FORMATS:
.eps | .ai | .png | .jpg | .tiff

01.1 CLEARSPACE AND COMPUTATION
01 PROJECT LOGO

01.2 DARK BACKGROUND VERSION

01.3 MONOCHROME VERSION

Suitable for monochrome print and serigraphy

01.4 INCORRECT LOGO APPLICATIONS
### PRIMARY COLOR SYSTEM AND COLOR CODES

<table>
<thead>
<tr>
<th></th>
<th>Dark Blue</th>
<th>Light Blue</th>
</tr>
</thead>
<tbody>
<tr>
<td>RGB</td>
<td>54 95 138</td>
<td>85 142 204</td>
</tr>
<tr>
<td>HEX/HTML</td>
<td>#365f8a</td>
<td>#548ecc</td>
</tr>
<tr>
<td>CMYK</td>
<td>92 56 23 8</td>
<td>78 30 0 0</td>
</tr>
</tbody>
</table>

### ORANGE

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>RGB</td>
<td>220 144 56</td>
</tr>
<tr>
<td>HEX/HTML</td>
<td>#dc9038</td>
</tr>
<tr>
<td>CMYK</td>
<td>0 51 88 0</td>
</tr>
</tbody>
</table>
03 FONT

Aa.
PF Beau Sans
Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

BBook
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

BLACK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
SECTION 1: Main branding

SECTION 2: Neutral grey, SSHOC icon

SECTION 3: Tool or Service name, Tool or Service logo/icon

04 TOOL PROTOTYPE

04.1 TOOL EXAMPLES

SSH Open Cluster

CULTURAL HERITAGE AIOLI-PLATFORM

SSH Open Cluster

ADS GUIDES TO GOOD PRACTICES
05.1 EXAMPLE OF TOOL WEBPAGE

Virtual Collections

A virtual collection is a coherent set of links to digital objects (e.g. annotated text, video) that can be easily created, accessed and cited. The links can originate from different archives, hence the term virtual. A virtual collection is suitable for manual access (using a web-browser) as well as automated processing (e.g. by a webservice).

CLARIN provides a registry where scholars can create and publish their virtual collections. It is closely integrated with the infrastructure and provides persistent identifiers and federated login. The collection metadata is openly available and accessible via the Virtual Language Observatory.

Some examples:
- data as mentioned in an article's footnotes gathered in a single virtual collection
- a virtual collection with links to data illustrating a book (video and sound recordings)

More information is available in the Virtual Collections shortguide.
05.2 EXAMPLE FROM EOSC MARKETPLACE

A service that allows researchers to create their own citable digital bookmarks. A virtual collection is a coherent set of links to digital objects (e.g., annotated text, videos) that can be easily created, accessed and cited. The links can originate from different archives, hence the term virtual. CLARIN provides a registry (https://collections.clarin.eu) where scholars can create and publish their virtual collections. It provides persistent identifiers (https://www.clarin.eu/content/persistent-identifiers) and federated login (https://www.clarin.eu/content/federated-identity). The collection metadata is openly available and accessible via the Virtual Language Observatory (https://vlo.clarin.eu). The referenced digital objects can also be processed with the Language Resource SwitchBoard (https://switchboard.clarin.eu).

Details
- Geographical Availability: European Union
- Keywords: Humanities, Other Humanities, Data Management, Discovery, Social Sciences, Other Social Sciences, Language & Literature, Scholarly Communication, Publications
- Life Cycle Status: Production
- Service Level:
  - URL: https://www.clarin.eu/content/virtual-collection
  - Source last update: 16/03/22
  - Technical Readiness Level: 4 - system complete and qualified
- User Manual URL: https://collections.clarin.eu/help
- Source: EOSC MarketPlace

The SSH Open Marketplace is developed as part of the "Social Sciences and Humanities Open Cloud" (SSHOC) project, European Union’s Horizon 2020 project, grant agreement 824092.
05.3 EXAMPLE EOSC-PORTAL MARKETPLACE

Branding INTEGRATION
Tools & Services
LOGOS

SSH Open Cluster - Knowledge Graphs in Electoral Studies
SSH Open Cluster - FAIR SSH Data Citation Prototype
SSH Open Cluster - SSHOC Trusted Repositories
SSH Open Cluster - SSHOC League of Data
SSH Open Cluster - SSHOCRO
SSH Open Cluster - SSH Open Marketplace
SSH Open Cluster - SURVEYCODINGS.ORG
SSH Open Cluster - SSH Training Community
SSH Open Cluster - SSH Trainer Directory
SSH Open Cluster - SSH Training Discovery Toolkit
SSH Open Cluster - Web Panel Sample Service